

RESUME

KRISTEE HUMPHREY

1506 Crestwood Road | Austin, TX 78722 | phone 512 322 9393 | cell 512 423 7814
email kristee@kristeewoo.com | portfolio <http://kristeewoo.com/portfolio.html>

CAREER PROFILE

Graphic Designer + Production Artist

17 years experience in print graphic design and production. Involved in all areas of project management from direct client contact and job estimation to final design and production. Organized, highly motivated and detail-directed problem solver.

SKILLS SUMMARY

Production Catalogs, Brochures, Posters, Logos, Direct Mail, Advertising Campaigns, Digital Newsletters and Ads
Design Catalogs, Brochures, Posters, Logos, Direct Mail, Advertising Campaigns, Digital Newsletters, Banner Ads
Additional Applications InDesign, QuarkXPress, Photoshop, Illustrator, Acrobat, Dreamweaver, Excel, Word, Powerpoint
Technical Mac platform with PC knowledge

PROFESSIONAL EXPERIENCE

1998 to Present: Freelance Design and Production

Worked on a variety of freelance web and print projects for clients:
Big Red Sun, Architects & Heroes, Green Mountain Energy Company, Justice Records, Bettysport, Mint, Royal Blue Grocery, Austin Fine Properties, BoldChat (Wichita, KS), Funders Network (Rockville, MD)

1991 to 2008: Axiom Automotive Technologies, Inc./Transtar Industries, Inc.

Global Automotive Components Manufactuer and Distributor

Career highlights and responsibilities:

- Participated in project and campaign kickoff meetings
 - Responsible for developing project schedules and delivering projects on time and on budget
 - Responsible for design/layout/production of printed pieces from catalogs and brochures to flyers and posters
 - Interfaced with publications and outside ad agencies
 - Experienced working with printers and was present for press checks
 - Responsible for comprehensive trade show and event planning
 - Assisted with the seamless merger of companies and branding during multiple reorganizations
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REFERENCES

David McGee

Vice President of Marketing and Strategy Development
Sonnax Industries, Inc. | 818 783 1712 | dbm@sonnax.com

Mark E. Fiedler

President
Illumination Science | 614 580 0276 | mark@wearmor.com

Corby Wilemon

Vice President
Transtar Industries, Inc. | 214 920 7047 | cwilemon@transtar1.com

EDUCATION

BA: University of Texas at Austin
Major: Liberal Arts